



BRAND GUIDELINES

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01 INTRODUCTION

BUSINESS OVERVIEW:

Greentech Renewables is a leading name in solar distribution, boasting over 100 locations strategically positioned in major solar markets throughout the U.S. We are dedicated to supporting your business with unmatched service and a diverse selection of vetted products, including modules, inverters, racking, balance of systems, and energy storage equipment for residential and commercial projects.

CORE VALUES:

Our core values of "Service, Integrity, and Reliability" shape our culture in our commitment to cultivating genuine customer relationships.

BIO:

At Greentech Renewables, we are more than just a solar distributor; we are your trusted partner in the renewable energy industry. With over 100 locations across key U.S. solar markets, we offer unparalleled logistics and warehouse support to streamline your operations and reduce fixed costs. We are your source for navigating policy volatility and seizing opportunities to run your business profitably, including building domestic content-compliant systems. Our commitment goes beyond supply; we empower and educate our customers. Our comprehensive design, finance, and commercial services are tailored to equip customers with the essential tools and resources to efficiently and cost-effectively sell and install solar and energy storage solutions.

SLOGAN:

Going Beyond Supply





GREENTECH
-RENEWABLES-

02

LOGO

COLOR OPTIONS

In addition to our main logo, these color schemes are available for marketing use.



MONOCHROME

If the need arises to use a monochromatic logo, these options are available for marketing use.



LOGO ORIENTATIONS



The appearance of the Logo and Greentech Renewables name must remain consistent in all applications, this includes promotional materials, signage, swag, digital content, etc.

03 LOGO GUIDELINES

The appearance of the Logo must remain consistent in all applications. The Logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the Logo in any way. Its orientation, color and composition should remain as indicated in this document.



Do not distort or warp the Logo in any way.



Do not crop photos or patterns through the Logo. This includes cityscapes, state logos, landscapes, and additional wording or lettering.



Always use the legitimate main Logo, maintaining the proportions, color, name, and fonts.



If using any variation of the main logo, the full Greentech Renewables company name must be included.

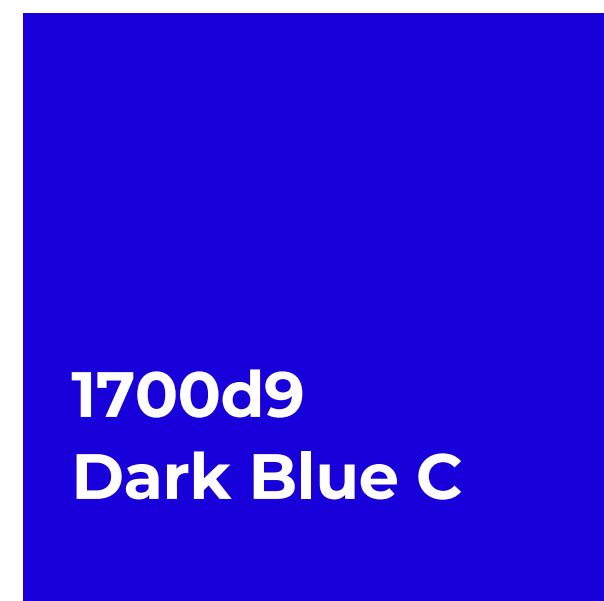


The monochromatic version is available for use when necessary.

COLOR PALETTE

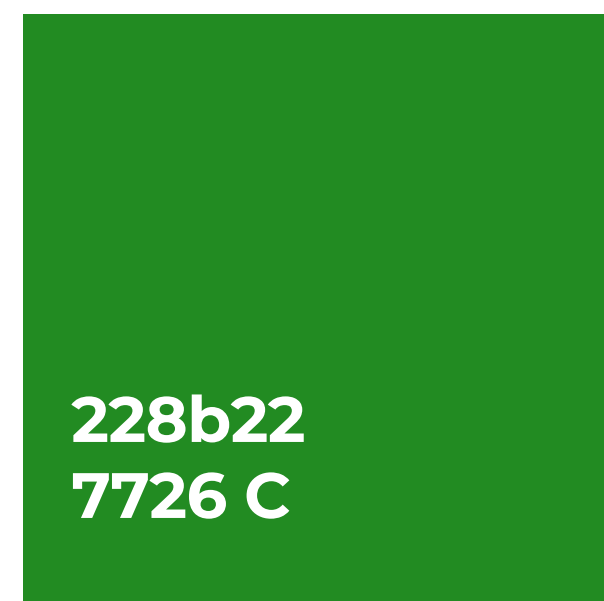
TYPEFACE

Primary



R23
G0
B217

C90
M8
4
Y0
K0



R34
G139
B34

C84
M21
Y100
K 8

Primary

GOOD TIMES

A

A B C D E F G
 H I J K L M N
 O P Q R S
 T U V W
 X Y Z
 0 1 2 3 4 5 6 7 8 9

Secondary

Montserrat - Light

Aa

Aa Bb Cc Dd Ee Ff Gg
 Hh Ii Jj Kk Ll Mm Nn
 Oo Pp Qq Rr Ss
 Tt Uu Vv Ww
 Xx Yy Zz
 0 1 2 3 4 5 6 7 8 9



QUESTIONS?

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