



**GREENTECH**  
**-RENEWABLES-**

**BRAND GUIDELINES**

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# 01 INTRODUCTION

## **BUSINESS OVERVIEW:**

As Greentech Renewables, we prioritize our commitment to providing customers with exceptional service and top-tier products from prominent renewable energy manufacturers.

## **CORE VALUES:**

Greentech Renewables is devoted to innovating solutions for our customers that will drive feasibility and profit offering the highest level of customer service, professionalism, and integrity. We remain committed to the values of, "Service, Integrity, Reliability."

## **BIO:**

As Greentech Renewables, we prioritize our commitment to providing customers with exceptional service and top-tier products from prominent renewable energy manufacturers. We service solar contractors with our nationwide reach with local warehouses in more than 80 locations in major solar markets in the US. Our Greentech Renewable warehouses are stocked with extensive on-site inventory and offer same-day delivery with our own fleet of trucks. We are a part of Consolidated Electrical Distributors, Inc., with a history of success in distribution since 1957, affording us the scale and stability to support renewable energy needs throughout the nation.

## **SLOGAN:**

Going Beyond Supply



02

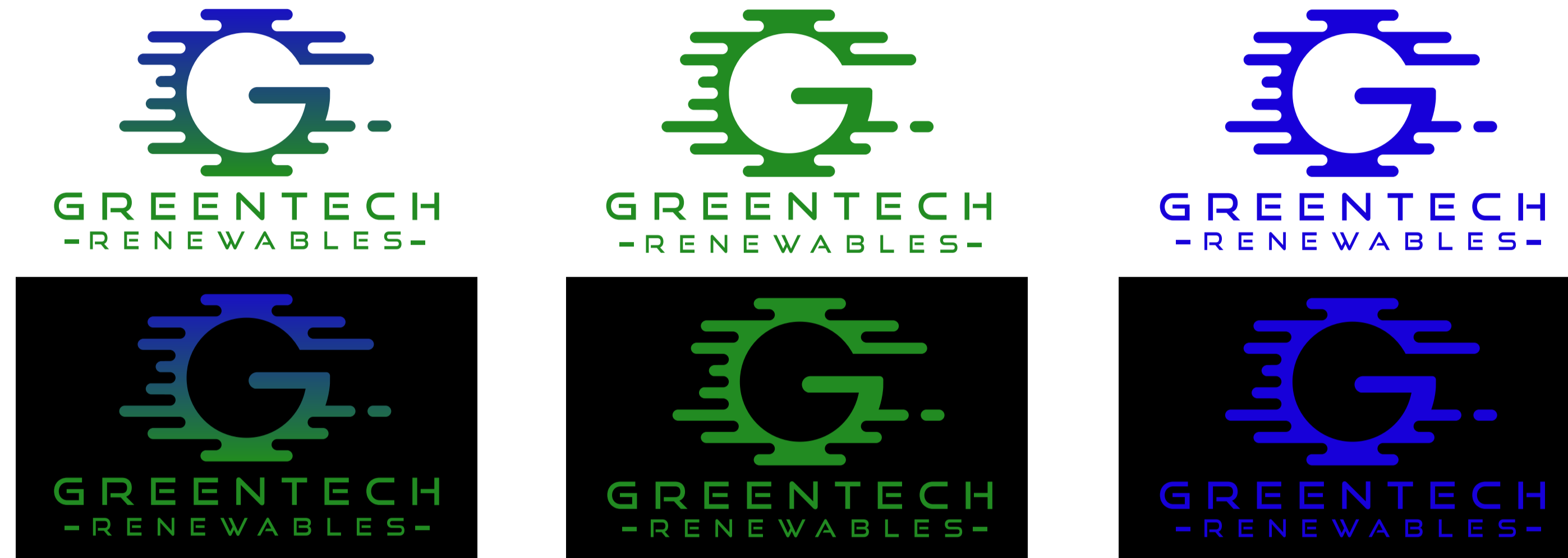
LOGO



GREENTECH  
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# COLOR OPTIONS

If the brand wants to use any other colors apart from the main logo, these color schemes are available for the brand to use.



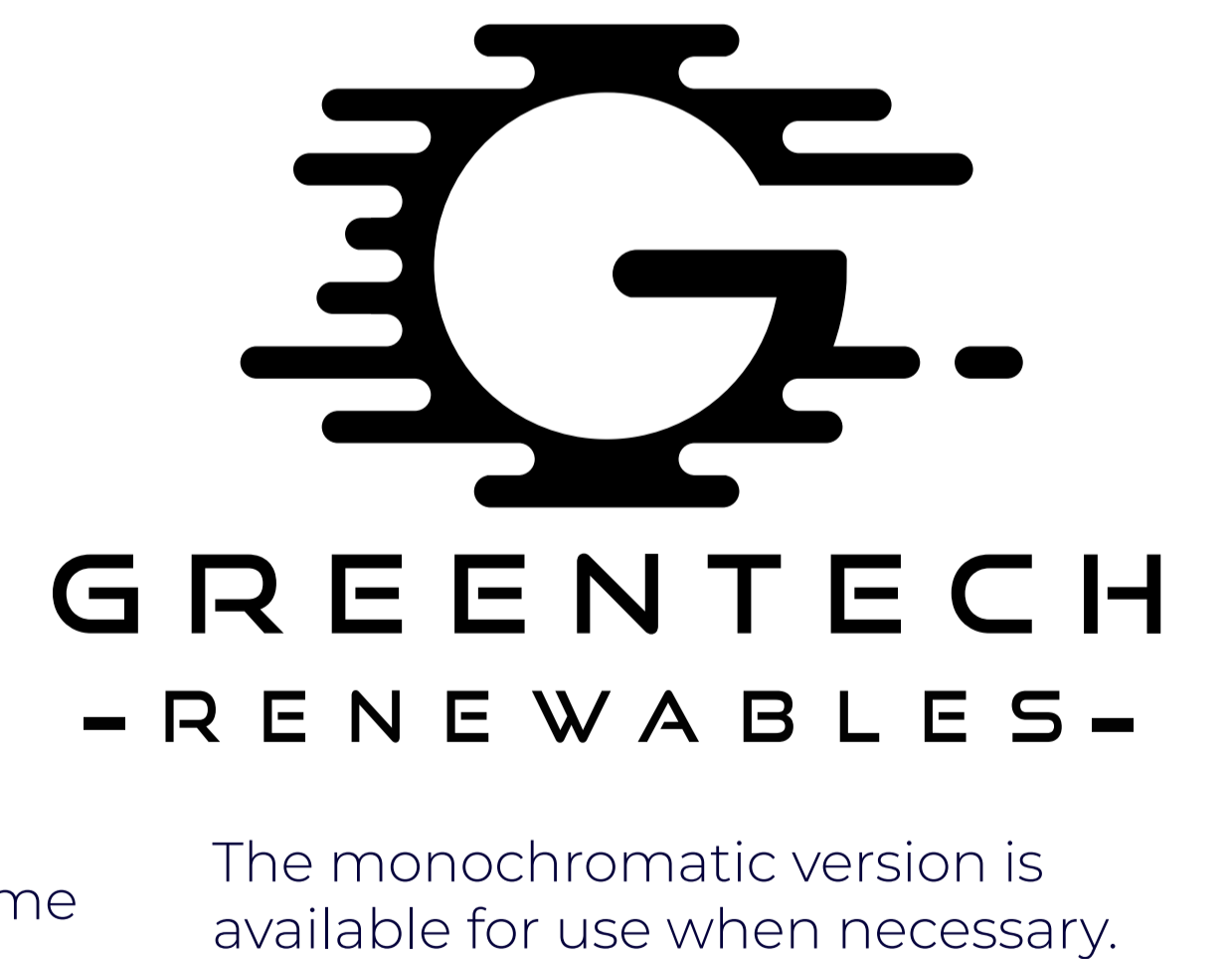
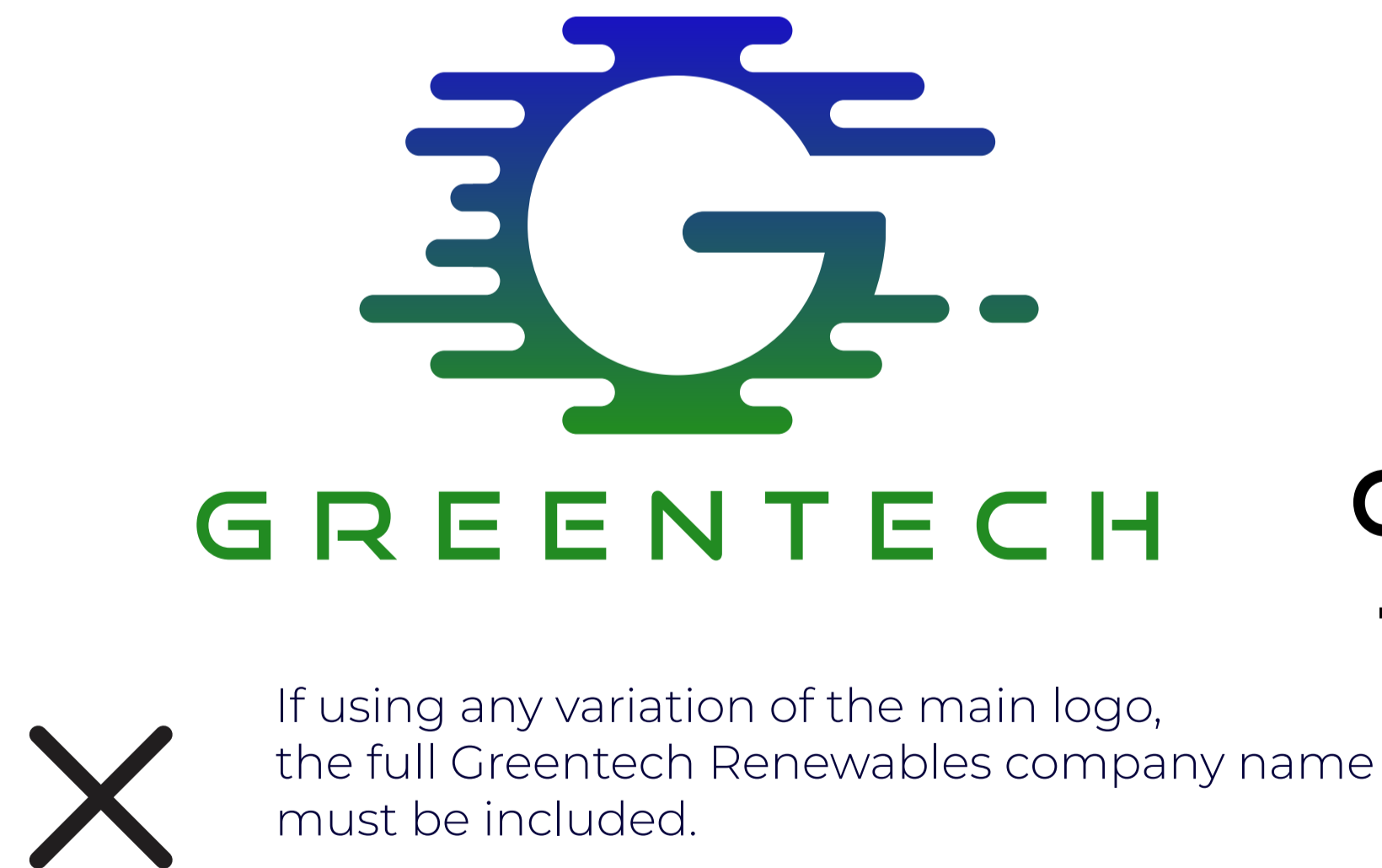
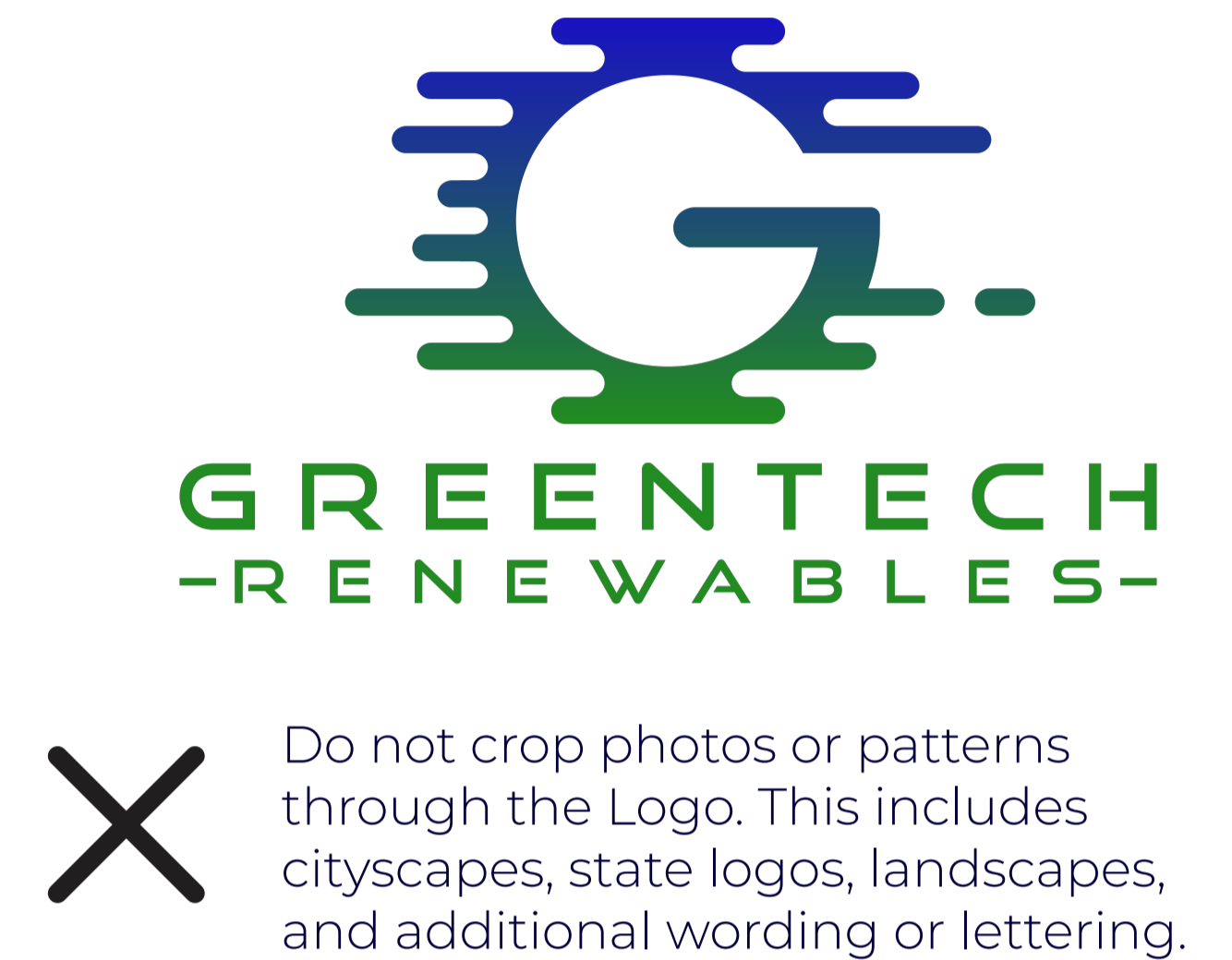
# MONOCHROME

If the need arises to use a monochromatic logo, these options are available for the brand to use.



# LOGO GUIDELINES

It is important that the appearance of the Logo remains consistent. The Logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the Logo in any way. Its orientation, color and composition should remain as indicated in this document.



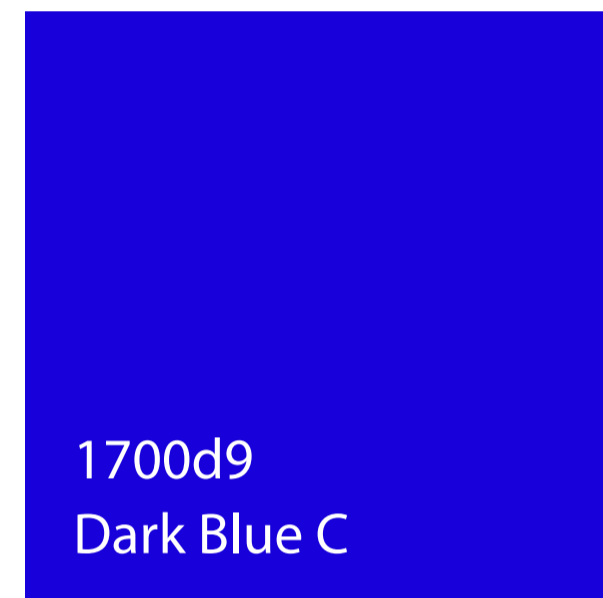
# LOGO ORIENTATIONS





# COLOR PALETTE

## Primary



R 23    C 90  
G 0     M 84  
B 217   Y 0  
         K 0



R 34    C 84  
G 139   M 21  
B 34    Y 100  
         K 8

# TYPEFACE

## Primary

# GOOD TIMES

# A

A B C D E F G  
H I J K L M N  
O P Q R S  
T U V W  
X Y Z  
0 1 2 3 4 5 6 7 8 9

## Secondary

# Montserrat - Light

# Aa

Aa Bb Cc Dd Ee Ff Gg  
Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss  
Tt Uu Vv Ww  
Xx Yy Zz  
0 1 2 3 4 5 6 7 8 9

